

FBCNKC - Media Broadcast and Archive Policy

Purpose:

Outline the guidelines for live broadcast recording and archives

Definitions:

Livestream = a live broadcast over a network or internet

Archive = a storage area for past livestream videos

Goal:

The goal of the audio video broadcast is multiple:

1. To bring video to areas of the church specifically the family/sensory room for families with special needs.
2. To widen the reach of the sermon message across social media (Facebook, Youtube and others) and to allow the sharing of the audio video message. The application would be similar to the Audio recording that has been ongoing over time.
3. A video archive of sermons readily available.

Considerations:

1. To respect the privacy of members, guests and visitors, a notification about the recording and broadcast should be made known by bulletin and/or pre-service/post-service presentation slide or other means; email or printed brochure.
2. Music and motion picture licensing. Where video clips or music is used in the broadcast or recording of a service, copyrights should be obtained under the CCLI license. In instances where coverage is not provided the video/audio should be omitted from the broadcast.

Practice:

1. The broadcast will be mainly limited to the sermon speaker, with occasional wide video captures for audience reaction or video aesthetics.
2. Instances where children are a part of the service should be omitted from visuals, unless parental consent has been given prior to the event. Audio would be broadcast.
3. Incidental capture of guests, visitors or members may occur when; moving through the field of view or sitting in close proximity to the sermon speaker.